

EBSCON 2023 focuses “boosting transformation”

How can the “twin transformation”, i.e. the change towards a sustainable economy and society, be successfully supported and achieved through digital solutions? EBSCON on 11 October 2023 at Messecongress Graz will address these questions and provide answers.

(Villach, 13 July 2023) EBSCON 2023, the leading event of the European semiconductor and electronics industry, organised by the SILICON ALPS Cluster (SAC) on 11 October 2023, has the motto “**boosting transformation**”. It is about the necessary transformation of economy and society through “green” and “digital technologies”.

Cluster CEO Robert Gfrerer: “boosting transformation as the leitmotif of this year's EBSCON already points to the enormous potential of the European electronics and semiconductor industry to drive the digital and green transformation towards a climate-friendly future. This transformation through the two development drivers of digitalisation and climate protection – also referred to as twin transformation – only unfolds its true power in combination”.

EBSCON 2023, which is aimed at decision-makers in the sector, will highlight planned and expected developments with international experts. **EBSCON 2023** will take place on **11 October 2023** at **Messecongress Graz**, Messeplatz 1. The programme starts at 10 a.m., registration from 9 a.m. <https://ebcon.eu/>

boosting transformation

In order to bring about the necessary changes, not only is the **twin transformation** essential, i.e. the transformation through the two development drivers of digitalisation and climate protection, but **business resilience** is also an essential prerequisite for this. These topics will be addressed in the form of **keynotes and panel discussions**, a **BarCamp** and an **exhibition**, as well as in **B2B meetings**. An overview of the topics at EBSCON 2023: <https://ebcon.eu/#list-programme>

It is particularly important to the SILICON ALPS Cluster that EBSCON 2023 not only provides impulses in terms of content, but that the international industry representatives and experts can also **network** with the participating decision-makers from the audience.

Website:

<https://ebcon.eu/>

<https://www.silicon-alps.at>

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Picture material:

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